

## EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

⚠ Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	1 – Udruga za održivi društveni razvoj I volonterizam (DRVO)
PIC number:	881486531
Project name and acronym:	Cooperation and improvement of local knowledge to sustainable places to live — EU ECO

EVENT DESCRIPTION			
Event number:	1		
Event name:	By improving local knowledge and cooperation to sustainable places to live		
Type:	Conference		
In situ/online:	in-situ		
Location:	Croatia, Križevci		
Date(s):	06.11 – 08.11. 2025		
Website(s) (if any):	<a href="https://www.udruga-drvo.hr/uspjesno-zavrsen-trodnevni-event-eu-eco-projekta/">https://www.udruga-drvo.hr/uspjesno-zavrsen-trodnevni-event-eu-eco-projekta/</a>		
Participants			
Female:	82		
Male:	55		
Non-binary:	0		
From country 1 [Hungary]:	29		
From country 2 [Slovenia]:	36		
From country 3 [Serbia]:	39		
From country 4 [Bulgaria]:	22		
From country 5 [Greece]:	4		
From country 6 [Italy]:	7		
From country 7 [Croatia]:	68		
Total number of participants:	205	From total number of countries:	7

**Description**

*Provide a short description of the event and its activities.*



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The main event of the EU-ECO project was held in Križevci, Croatia, from November 6 to 8, 2025. The three-day program gathered 205 domestic and foreign participants. The purpose of the project is to empower citizens for active participation in democratic processes at the level of the European Union. A special emphasis was placed on ecological policies and the goals of the European Green Deal. On the first day of the event, fully electric city buses and the concept of free rides were presented, demonstrating a sustainable way of energy management. A meeting of the Coordination Committee was also held. The second day included a presentation of the CERV program and a detailed presentation of the EU-ECO project. The program included a screening of the short documentary film "Križevci - the city with the smallest climate footprint in Croatia", followed by a panel discussion. In the afternoon, a photographic tour was held, where students from Serbia presented connections between Croatia and Serbia, and the day concluded with a geocaching game, a guided city tour, and a concert of traditional tamburitza music. On the third day, a round table was held on the topic of "Smart Ecological Food Production", where the "Zdravo Križevci" project was presented. The event concluded with the presentation and adoption of the conclusions from all project activities.

**Agenda of the activities (per day)****Day 1**

14:00 - 17:00 Arrival at the hostel

17:30 - 18:30 Path to a Climate-neutral City

19:00 - 21:00 Diner

**Day 2**

07:30 - 08:30 Breakfast

09:30 - 10:00 CERV program presentation

10:00 - 10:30 EU - ECO Project presentation

10:30 - 10:45 Križevci: The Path Towards a Climate-neutral City

10:45 - 12:30 Interactive lecture "Building a resilient infrastructure"

12:30 - 14:00 LUNCH

14:00 - 16:30 Cinema forum and Photographic tour

16:30 - 19:00 Geocaching game- guided city tour

19:00 - 20:00 Diner

20:00 - 22:00 Concert & traditional wine festival

**day3**

8:00 - 9:00 Breakfast

9:00 - 10:30 Round table "smart ecological food production"

10:30 - 11.30 Round Table - Project Activity Conclusions

11:30 - Onwards Departure of Participants

**Description of the activities**

The project implementation was organized in four phases: coordination, reflection and exchange, dissemination, and reporting.

### 1. Coordination and Management:

- Initial coordination involved one online meetings to introduce partners to the project, establish clear rules, and appoint a working group.
- Management included three online preparatory meetings to define the number, structure (age, gender, profession), and instructions for participants and partners' presentations.
- A Project Team, part of the Coordination Committee, was formed to plan, manage, and realize the project, creating an Action Plan and a Communication Plan.

### 2. Main Event (International Conference in Križevci):

- A 3-day international conference was held in Križevci, Croatia, from November 6-8, 2025.
- The event gathered 205 direct participants, including 135 foreign participants, focusing on equal gender representation and including at least 80 young participants.
- **Day 1** focused on arrivals and featured a presentation of the city's electric buses and the concept of free public transport, demonstrating sustainable energy management. A Coordination Committee meeting was also held.
- **Day 2** included a presentation of the CERV program and the EU-ECO project, followed by an interactive lecture on "Building a resilient infrastructure". Other activities included a cinema forum, a photographic tour where students presented links between Croatia and Serbia, and a geocaching game/guided city tour.
- **Day 3** featured a round table on "**Smart Ecological Food Production**" (presenting the "Zdravo Križevci" project), and another round table to present the project activity conclusions.
- The work formats also included a panel discussion, video interviews, collecting surveys and evaluation sheets,

### 3. Dissemination and Multiplier Events:

- Project information was disseminated via social profiles (Facebook,, Instagram,, YouTube) and partner websites.
- **Multiplier Events** were organized in each of the 7 partner countries.
- These events aimed to raise awareness of climate change impacts and share the project's values and conclusions with the local community.
- Each event was required to have at least 8 participants per partner, ensuring gender equality.

### Project Results and Impacts (Outcomes)

The project aims to achieve several results and create both short-term and long-term impacts.

#### Short-Term/Tangible Outputs and Deliverables:

- Organization of the 3-day international conference.
- Dissemination via 7 press releases and publications on at 10 websites and 6 Facebook pages.
- Collection of 100 completed surveys and 100 evaluation sheets.
- Organization of 7 Multiplier Events.
- Creation of a project logo, banner, posters, and infographics.

#### Medium and Long-Term Outcomes/Impacts:

- **Empowerment of Citizens:** The results will help target groups gain new knowledge, adjust their lifestyle, and improve their critical thinking skills regarding environmental care and climate change.
- **Democratic Engagement:** Involved citizens, especially young people, become qualified to discuss EU policy issues, creating a long-term impact on their communities.
- **Strengthening Local Actors:** The positions of partner organizations and associated local actors (schools, CSOs, etc.) are strengthened, and citizens become more actively involved in civil organizations.
- **International Cooperation:** The project creates a new basis for structured communication and cooperation in the medium or long term.

- **Environmentally Friendly Mindset:** A long-term impact is achieved at the international level by strengthening an environmentally friendly way of thinking among young people toward more sustainable solutions.

### Impact on target groups

The project's key impacts and outcomes for citizens, local organizations, and youth are as follows:

### Knowledge and Behavioral Change

- **New Knowledge and Awareness:** Target groups will gain **new knowledge** about climate challenges, EU policies, and sustainable practices. This knowledge is crucial for understanding the **negative impact of climate change** on human health, the environment, and the economy.
- **Lifestyle Adjustment:** Citizens will be able to accordingly **adjust their lifestyle** and awareness to take care of the environment and understand what they can do to contribute to positive climate change.
- **Habits and Critical Thinking:** Through awareness-raising, participants are expected to **change their habits, improve their critical thinking skills**, and reduce their impact on the environment in which they live.

### Democratic Engagement and Civic Strengthening

- **Empowerment for EU Policy Discussion:** Involved citizens, especially **young people** (18–30 years old), become **qualified to discuss EU policy issues** and understand the role and importance of regional connection in practice.
- **Active Participation:** The project emphasizes the importance of **including everyone**—young people, women, men, and marginalized groups—in discussions to strengthen the understanding and application of EU values.
- **Long-Term Civic Impact:** Young people can create a **long-term impact on their communities** by introducing other fellow citizens to these aspects and broadening their perception. Many citizens may want to become **more actively involved in the work of civil organizations** to make a personal contribution.

### Strengthening Organizations and Cooperation

- **Strengthening Local Actors:** The positions of the 7 partner organizations, as well as the associated local actors (at least 5 per partner, including schools, civil society organizations, agricultural and environmental associations, sports clubs, public, and private sector organizations), will be **strengthened in the local environment**.
- **New Basis for Cooperation:** The project creates a **new basis for cooperation** and possible tangible results in the medium or long term, fostering structured communication among participants.
- **Cross-Sectoral Solutions:** By bringing together representatives of the **public, private, and civil sectors**, the project ensures that climate challenges are addressed with a joint and comprehensive approach.

### Sustainable Future and Multigenerational Impact

- **Environmentally Friendly Mindset:** The project achieves a **long-term impact at the international level** by strengthening a **more environmentally friendly way of thinking** among young people towards more sustainable and environmentally friendly solutions.
- **Gender and Inclusivity:** The project promotes **equal gender representation** in all activities and analyzes the impacts of climate policies on different social groups, addressing the gender dimension of climate change, especially in rural areas.
- **Development of Local Society:** In the long term, the project contributes to the development of local society in terms of **human resources** by qualifying citizens to be active contributors.

**Testimonies/stories****Rajko Marinković Association “Dunav 1245” Serbia:**

The organization of the event was at a high level. The hosts, the 'Drvo' Association, made a great effort to excellently organize the schedule of activities, the lecturers were very professional and clear, and the theme itself—European values and sustainable energy management—was excellently presented. We are impressed by the development of the energy and utility infrastructure of the City of Križevci, which boasts huge capacities in photovoltaic power plants on public municipal buildings and a fully electric public city transport system. A big thank you to the hosts for the excellent organization of the event and the implementation of the entire EU ECO project.

**Zsombor Aradszki West Pannon Nonprofit Ltd:**

We are very satisfied with the implementation of the entire project. The host took great care in implementing every detail of the project. Through online meetings and surveys, we determined the project themes, defined the presentations and presenters, and so on. The host also organized the event in Križevci in a highly professional and thematically interesting manner. The large number of young people who participated in the project shows that youth are interested in the topics of energy sustainability, sustainable food production, and getting to know and spreading the values championed by the EU.

**The links to Project information and dissemination articles:****Multiplier events:**

Project partner DRVO:

[https://www.facebook.com/profile.php?id=61562501002621&locale=hr\\_HR](https://www.facebook.com/profile.php?id=61562501002621&locale=hr_HR)

<https://www.udruga-drvo.hr/uspjesno-odrzani-multiplikativni-dogadaji-eu-eco-projekta-sirenje-zelene-tranzicije-diljem-europe/>

Project partner RDA Backa:

<https://rda-backa.rs/sh/vesti-rs/eu-eco-%d0%bf%d1%80%d0%be%d1%98%d0%b5%d0%ba%d0%b0%d1%82-%d0%b3%d1%80%d0%b0%d1%92%d0%b0%d0%bd%d0%b8-%d0%b8%d0%b7-%d1%81%d0%b5%d0%b4%d0%b0%d0%bc-%d0%b7%d0%b5%d0%bc%d0%b0%d1%99%d0%b0-%d0%b7/>

Project partner Korenyak:

<https://www.korenyakproject.org/successfully-held-multiplier-events-of-the-eu-eco-project-spreading-the-green-transition-across-europe/>

Project partner Nyugat - Pannon:

<https://westpannon.hu/news/358-eu-eco-konferencia-horvatorszagban>

<https://westpannon.hu/news/363-az-eu-eco-multiplikator-esemenyei-lepesrol-lepesre-a-zold-europa-fel>

Project partner DA Sotla:

<https://www.facebook.com/share/p/16fVtGDfRQ/?mibextid=wwXlfr>

<https://www.ra-sotla.si/uspjesno-izvedeni-multiplikativni-dogodki-projekta-eu-eco-sirjenje-zelene-tranzicije-po-evropi/>

Project Partner SICI:

[https://www.instagram.com/p/DRwdeYhjKJ/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DRwdeYhjKJ/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)

<https://www.facebook.com/FiftyFifty.gr/posts/pfbid02z3sGMAeS9udfeAWFf2g9eNmAiR3yJBDYJqqUrhztCivhyqQiPoMMrbXBvKh1gwS1l>

Project Partner Comune Soriano Nel Cimino:

<https://www.facebook.com/SorianoNelCimino/>

[https://comune.sorianonelicimino.vt.it/Eu/eueco\\_project/](https://comune.sorianonelicimino.vt.it/Eu/eueco_project/)

<https://www.lighthouselanguages.it/eu-eco-project-event-in-krizevci-croatia/>

<https://www.lighthouselanguages.it/en/eu-eco-project-event-in-krizevci-croatia/>

### Communications Activities

YouTube channel

<https://www.youtube.com/watch?v=M86F-JhKmSU>

Escape room

[https://docs.google.com/forms/d/e/1FAIpQLSc-YsVKN7TCCAjdToC7G\\_LMdXJbAi1aqGGiAW2xwhWqgpncHw/viewform?usp=preview](https://docs.google.com/forms/d/e/1FAIpQLSc-YsVKN7TCCAjdToC7G_LMdXJbAi1aqGGiAW2xwhWqgpncHw/viewform?usp=preview)

Questionnaire

<https://docs.google.com/forms/d/e/1FAIpQLSeu1kaAb9Yek7x9IZyZshhmZAIgiGW4qEDkbNBRioW-3lv1Uw/viewform?usp=header>

<https://docs.google.com/forms/d/e/1FAIpQLSc6M9Q6eimYoOyBZ50g3pd4TFFnigAIQthQNSVtgRyWzRzudw/viewform?usp=header>

<https://docs.google.com/forms/d/e/1FAIpQLSfojQ1tzs5nDnwGT0y1eWwpUiDcynndc4STzAEp9xGtlfPWhg/viewform?usp=publish-editor>

### Dissemination of the final report:

Project partner DRVO:

Project partner RDA Backa:

Project partner Korenyak:

Project partner Nyugat - Pannon:

Project partner DA Sotla:

Project Partner SICl:

Project Partner Comune Soriano:

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).