Interreg Danube Region

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FUNDA

Possible structure of FUNDA National workshops

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OUTLINE – 1st WORKSHOP

Focus: project and methodology introduction + problem identification

(The structure is identical for all thematic pilots; content is adapted to the topic.)

Common mandatory elements (for all thematic pilots)

1. **Pre-work: Stakeholder analysis (to be completed by partners before the workshop)**
    - Stakeholder identification (service providers, institutions, municipalities, civil society, residents, business sector).
    - Categorisation: key actors / primary stakeholders / secondary stakeholders.
    - Preparation of the Influence–Interest Matrix.
    - Invitation list is derived from this analysis.
2. **Workshop programme**
    - **Welcome and introduction of the FUNDA project**
        - Project objectives, expected outputs (Monitoring System, FUA Governance Strategy, FUA-NET, etc.).
        - Role of the pilots and the importance of FUAs.
        - What is participatory planning? Why is it important?
    - **Presentation of Collaboration Hub**
        - Available functions (Good practice collection, FUA-NET).
        - Monitoring system in progress
        - How these tools can be applied during the pilot and workshops.
    - **Initial situation/status assessment – engaging participants**
        - Questions (examples):
            - "How do you see the current situation of your municipality / city / FUA in the certain thematic field?"
            - "What are the main problems, bottlenecks, pain points?"
        - Possible methods (based on the online training materials):
            - Problem tree / objective tree
            - Brainstorming with Post-its
            - SWOT or TOWS analysis
            - World Café
            - Prioritisation matrix (scoring cards)
    - **Optional: questionnaire to relevant stakeholders**
        - Can be sent out after the workshop or fill in during the workshop.
        - Results summarised and fed into the 2nd workshop.
    - **Closing**

- Next steps, data collection tasks, preparation for the 2nd workshop.

THEMATIC ADDITIONS

1A – Human Public Services pilot (Maribor, Pilsen)

- Focus: access to healthcare, education, social services; spatial inequalities in service provision.
- Stakeholders: service providers, schools, hospitals, social care institutions, municipalities, NGOs, senior organisations etc..
- Recommended technique: *Journey mapping* showing a typical resident's path to services.

1B – Green Infrastructure pilot (Mosonmagyaróvár, Sarajevo, Prešov)

- Focus: lack of green spaces, ecosystem services, climate adaptation (heat islands).
- Stakeholders: water authorities, environmental agencies, green-space managers, municipalities etc..
- Recommended technique: *Problem-mapping* on printed or online maps (critical hotspots, heat islands, missing parks).

1C – Business Infrastructure pilot (Subotica, Craiova)

- Focus: accessibility of industrial parks, workforce mobility, transport connections, missing innovation services.
- Stakeholders: businesses, chambers of commerce, logistics providers, public transport operators etc..
- Recommended technique: *Value chain problem map* – identifying bottlenecks in supply, accessibility, and logistics.

OUTLINE – 2nd WORKSHOP

Focus: identification of potentials + demonstration of Monitoring System and tools

Common structure

1. **Presentation of questionnaire results**
    - Reflection on identified problem clusters.
    - Integration of new information.
2. **Exploration of potentials and opportunities**
    - Which resources exist in the FUA/inter-municipal cooperation?
    - What development directions do stakeholders envision?
    - Possible methods:
        - Asset mapping
        - "Opportunity Ladder" technique
3. **Demonstration of the Monitoring System and FUNDA tools (inputs will be shared at 2nd online partner meeting in mid-February)**
    - Using indicators for situation/status assessment.
    - Showing FUA maps and data layers.
    - How local stakeholders can make use of these tools.
4. **Group work**
    - Small groups according to the sub-topics of the chosen temathic area (public services/green infrastructure/business infrastructure).
    - Output: list of potentials + preliminary development directions.
5. **Closing – tasks for the next workshop**
    - Prepare validated problem–potential pairs.
    - Review and finalise the stakeholder list for solution co-creation.

THEMATIC ADDITIONS

2A – Human Public Services

- Focus: where capacity building is possible (e.g. telemedicine, mobile services).
- Monitoring System: accessibility maps for healthcare/education.
- Exercise: matching service accessibility with demographic needs.

2B – Green Infrastructure

- Focus: ecological corridors, new park areas, shading, climate adaptation.
- Monitoring System: vegetation indices, heat maps, soil maps.
- Exercise: co-creating a "potential map" with participants.

2C – Business Infrastructure

- Focus: expansion potential of industrial parks, transport hubs, logistics development.
- Monitoring System: labour market data, travel-time maps.
- Exercise: comparing investor needs with existing infrastructure.

OUTLINE – 3rd WORKSHOP

Focus: co-creation of solutions + networking and commitment building

Common structure

1. **Summary of earlier workshops**
    - Consolidated problem lists + potentials + indicator-based findings.
2. **Co-design of development solutions**
    - Methods:
        - Co-design workshop
        - Solution-mapping
        - "Action bundle" creation
    - Output: 5–10 priority development actions for the FUA.
3. **Planning cross-sectoral cooperation**
    - Public–private–civil cooperation models.
    - Who contributes what?
    - Expected resources and possible obstacles.
4. **Presentation of FUA-NET and invitation to join**
    - Benefits of the network.
    - Facilitation of dialogue and knowledge exchange.
    - Identification of interested stakeholders.
5. **Ensuring commitment**
    - Means of maintaining communication:
        - FUNDA mailing list
        - Collaboration Hub
        - FUNDA Newsletter
    - Invitation of the most influential and interested stakeholders to FUNDA transnational workshops.
6. **Closing – next steps**
    - Preparation of the synthesis pilot report → Act. 2.5.
    - Transfer of inputs to the transnational strategy and governance model work.

PP10 PMC and PP8 PRIKARPATTIA should choose at least one topic/thematic area and organise at least 2 national workshops.